

Where do we go from here? Planning a collection assessment strategy that goes beyond the basics.

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BACKGROUND.

The UNT Libraries Collection Assessment Department bolstered the data that effectively describe our collections. Now that we have our "ducks in a row," **where do we go from here?**

The department embarked on a strategic planning journey, discussing **information gaps** by those who make **decisions** about our collections, those who make decisions about the **direction** of collection management, and those who report on the **impact** of libraries on student and faculty **outcomes**.

OBJECTIVES.

We seek to gain an **understanding** of the questions or problems that our **key stakeholders** have regarding our collections, then to develop a program theory of Collections Analyses, including:

- data value chain,
- a logic model,
- a set of analyses to address these problems,
- document a value chain related to our collections data.

METHODS.

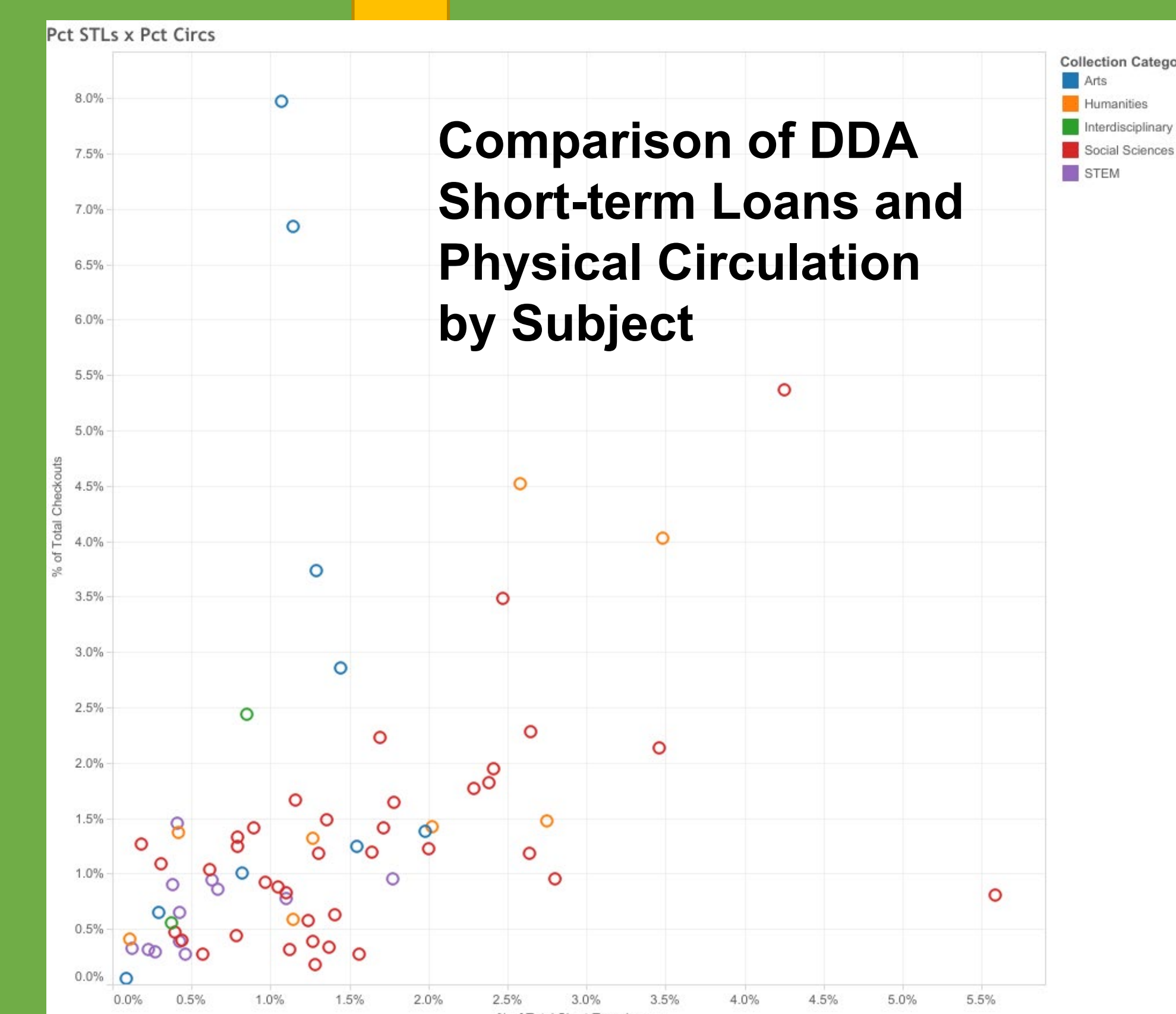
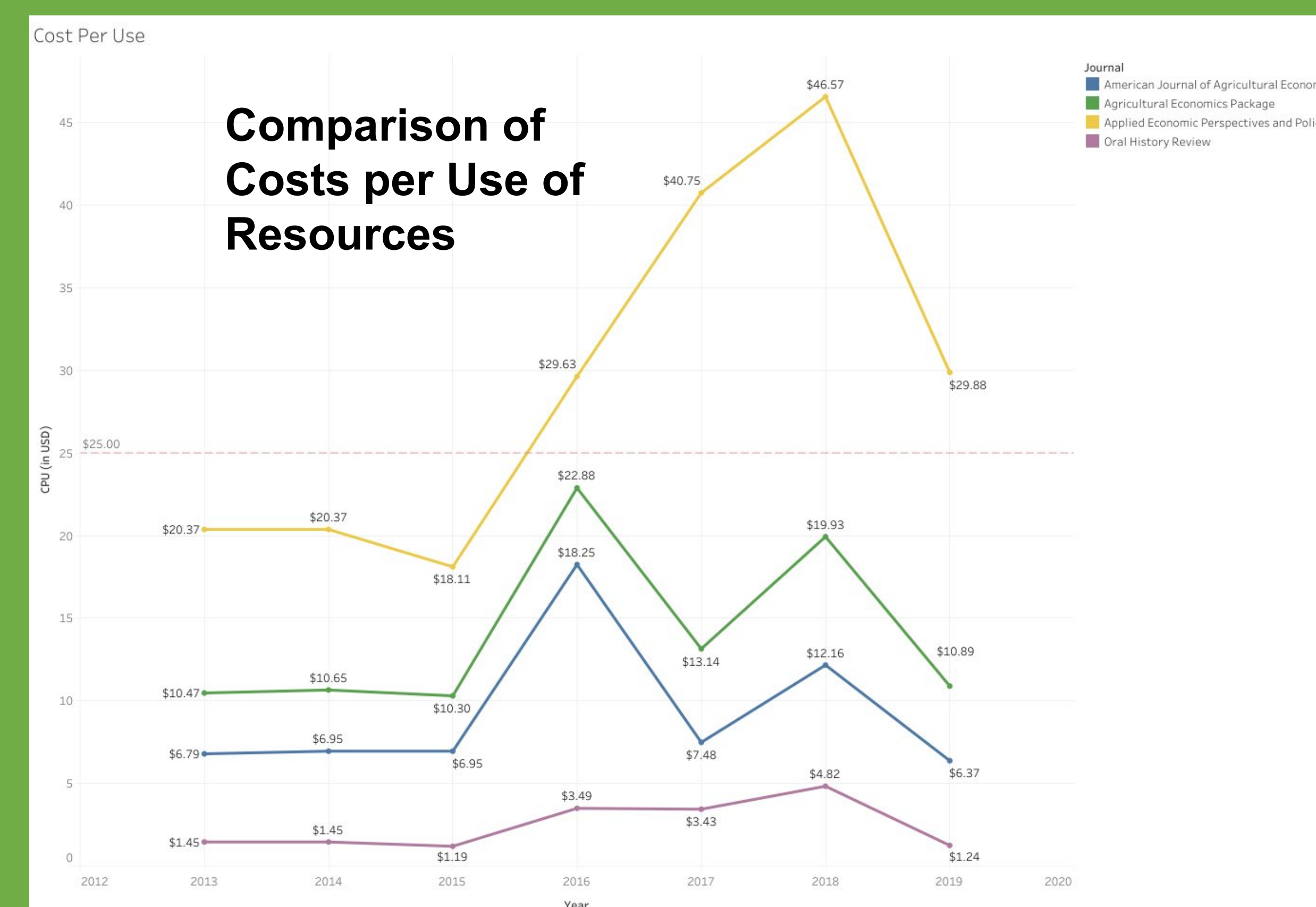
We conducted separate **interviews** with each group of stakeholders with differing interests:

- **Collection Development** librarians,
- **Cataloging** librarians,
- **Subject** librarians.

We also conducted a **literature review** for existing questions.

A logic model was developed for clarification on where the different stakeholders' consensus questions about use of the collection could be answered.

Going Beyond CPU to Measures That Demonstrate Impact



RESULTS.

Collection Development Librarians:

- How data is used:
 - evaluating incoming requests for **new resources**,
 - the most appropriate **acquisition models**.
- Like this data provided to compare with similar resources:
 - cost-per-use,
 - circulation,
 - ILL requests.
- **Wanted** measures of:
 - current **strength** of a collection,
 - faculty **interest** in a resource collection,
 - **long-term impact** of a collection enhancement project.

Cataloging librarians:

- Wanted data to:
 - Evaluating the **quality** of resource **discovery**,
 - Determine the **most useful metadata** that can be made available to users in the discovery interface.

Subject Liaison Librarians:

- How data could be used:
 - Identify the **resources** their distinct user group **preferred**,
 - Their group's research needs.
- Wanted measures that:
 - **Aggregate** their particular subgroups of users' research needs,
 - Summarize their group's interest in particular **subjects** or **formats**.

DISCUSSION.

Shifts:

- From single-subjects to **interdisciplinary** subjects,
- From broad group to **sub-group** analyses,
- From "impressions" of needs to **text-mining** and unstructured data analyses,
- From historical trends to **forecasting**,
- From describing inputs and outputs to determining **impact on outcomes**, both students' and faculty's.

Planning:

Development of a **logic model** and **data value chain** models for our assessment plans.