

The Challenge of Capturing and Communicating Meaningful Data on Open Educational Resources (OER) Outreach Initiatives

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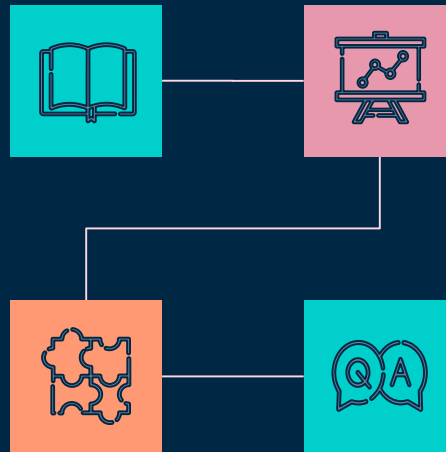
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Project

During an initiative to promote and support the adoption of OER in courses at a university, the library created mechanisms to capture and share data on the labor and resources (e.g., number of interactions with faculty, staff hours) required to increase the use of OER.

Complications

Capturing data on the labor and resources needed to increase the use of OER requires significant labor and resources. Complications arose from manual data entry, statistics fatigue, definitional ambiguity, follow-up requirements, and staff bandwidth / turnover.



Challenge

How to sustainably and reliably capture and communicate meaningful data on the labor and resources required to increase the use of OER in courses?

Questions

- Does your institution capture this type of data on OER outreach initiatives?
- Has your institution experienced these challenges?
- How has your institution overcome these challenges?
- Is it even worth it to gather this data, or do only outcomes matter?