Card-swiping (CS) student attendance at events provides data to measure support of student success, and to resolve how to allocate library services.

**Card-Swiping Questions**

What impacts adoption of card swiping?
* A mandate? Trust?

What impacts compliance with a card swiping “mandate”?
* Ease of use? Output?

How do before-implementation attitudes compare to post-attitudes?
* More usage of CS?

Is the TAM2 Model useful when technology is not directly job related?

The above constructs influence a librarian’s inclination to adopt technology, in this case – use of card-swiping for library events.

Additional constructs: perceptions of one’s relationship to the library and to the university, and privacy concerns.

**Technology Acceptance Model TAM2**

- Experience
- Voluntariness
- Subjective Norm
- Image
- Job Relevance
- Perceived Usefulness
- Perceived Ease of Use
- Intention to Use
- Usage Behavior
- Output Quality
- Result Demonstrability

**Preliminary Results**

Research in progress

Librarians report:
* CS is not voluntary.
* They predict they’ll use CS in their jobs.
* It is relevant to the university.
* Using CS is prestigious.

Problems:
* CS entails mental effort.
* It doesn’t show library’s role in student success.
* CS doesn’t show where to focus services.

Next:
* Time to educate the librarians about the above problems!!

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