

# From Acceptance to Assessment

## Academic Librarians CAN Card-Swipe

Card-swiping (CS) student attendance at events provides data to measure support of student success, and to resolve how to allocate library services.

### Card-Swiping Questions

What impacts *adoption* of card swiping?

\*A mandate? Trust?

What impacts *compliance* with a card swiping “mandate”?

\*Ease of use? Output?

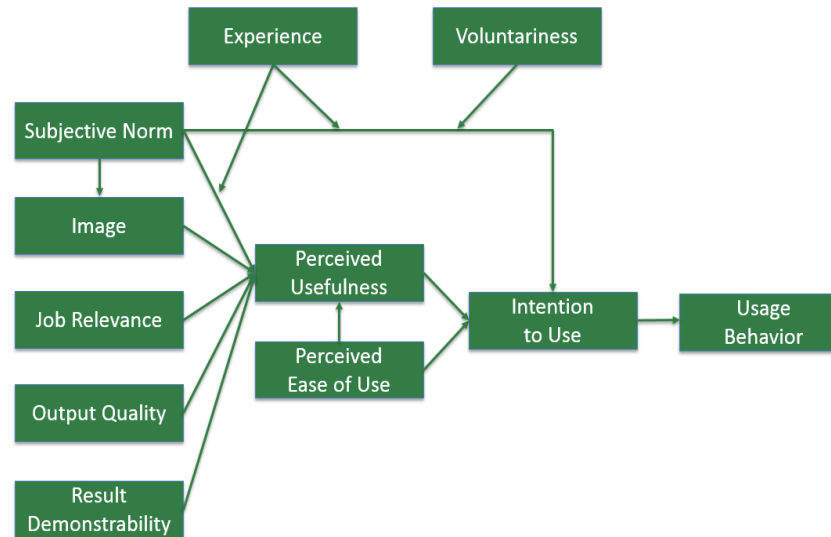
How do before-implementation attitudes compare to post-attitudes?

\*More usage of CS?

Is the TAM2 Model useful when technology is not directly job related?

Sian Brannon & Susan Smith

### Technology Acceptance Model TAM2



The above constructs influence a librarian's inclination to adopt technology, in this case – use of card-swiping for library events.

Additional constructs: perceptions of one's relationship to the library and to the university, and privacy concerns.

### Preliminary Results

Research in progress

Librarians report:

- \*CS is not voluntary.
- \*They predict they'll use CS in their jobs.
- \*It is relevant to the university.
- \*Using CS is prestigious.

Problems:

- \*CS entails mental effort.
- \*It doesn't show library's role in student success.
- \*CS doesn't show where to focus services.

Next:

- \*Time to educate the librarians about the above problems!!