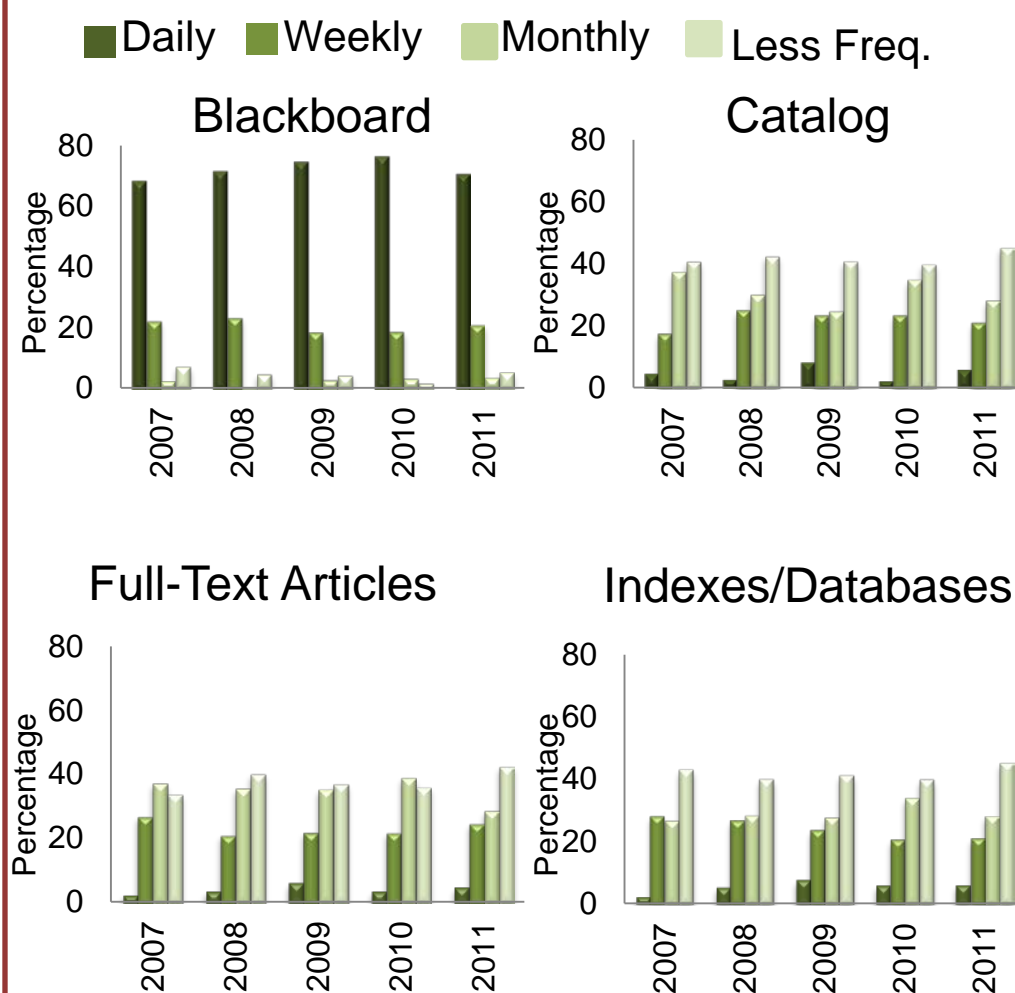


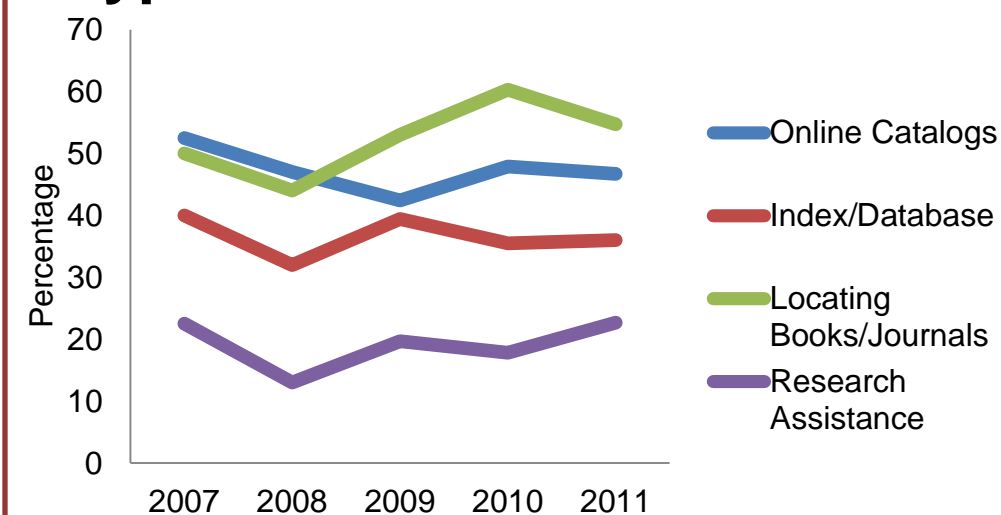
Focused surveys: Building blocks of sustainable assessment

InfoCommons @ Langsam User Survey Findings

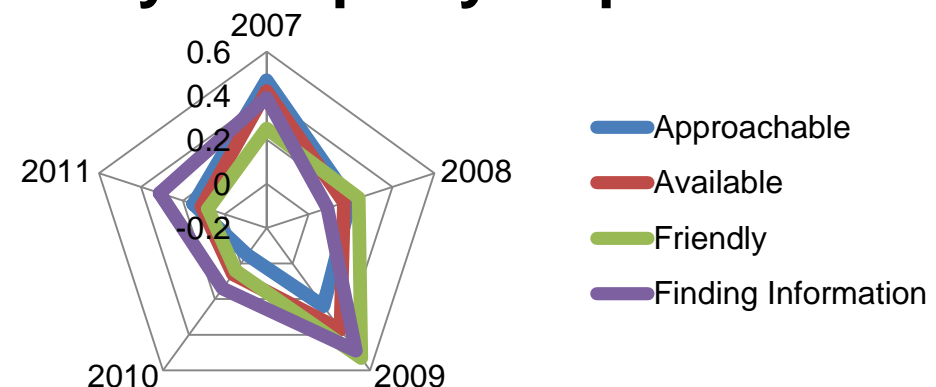
What Undergrads Access Related to Coursework



Type of Assistance Received



Survey Adequacy Gap Measure



Introduction

- University of Cincinnati Libraries (UCL) identified assessment as one of five strategic directions.
- Overall goal is to “ensure library user input into decision-making about collections, services, and facilities.”
- Our poster illustrates two focused surveys that are a part of our coordinated plan of assessment as we build a culture of assessment.

Info Commons @ Langsam Library User Survey

Design/Methodology

- 22 question voluntary survey
- Annual survey since 2002 in the main Langsam Library
- Online version since 2005
- One week during spring term
- Pop up via browser
- Survey Monkey instrument

Implications/Value

- Modified service desk staffing
- Added software applications and infrastructure to support laptops
- Identified instruction needs for undergrads
- Created online tutorials
- Expanded services: 24/7 lab, wireless printing, extended hours, quiet and group study space

First Year Medical Student E-Book Survey

Design/Methodology:

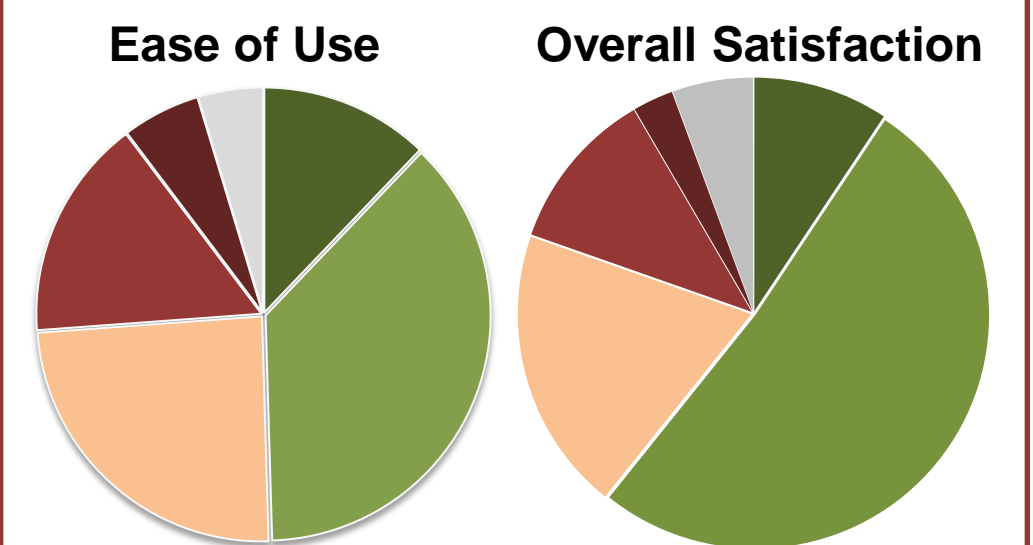
- 19 question voluntary survey
- Sent to 175 first year medical students who completed new College of Medicine curriculum
- Open for 2 weeks
- 61% response rate

Implications/Value

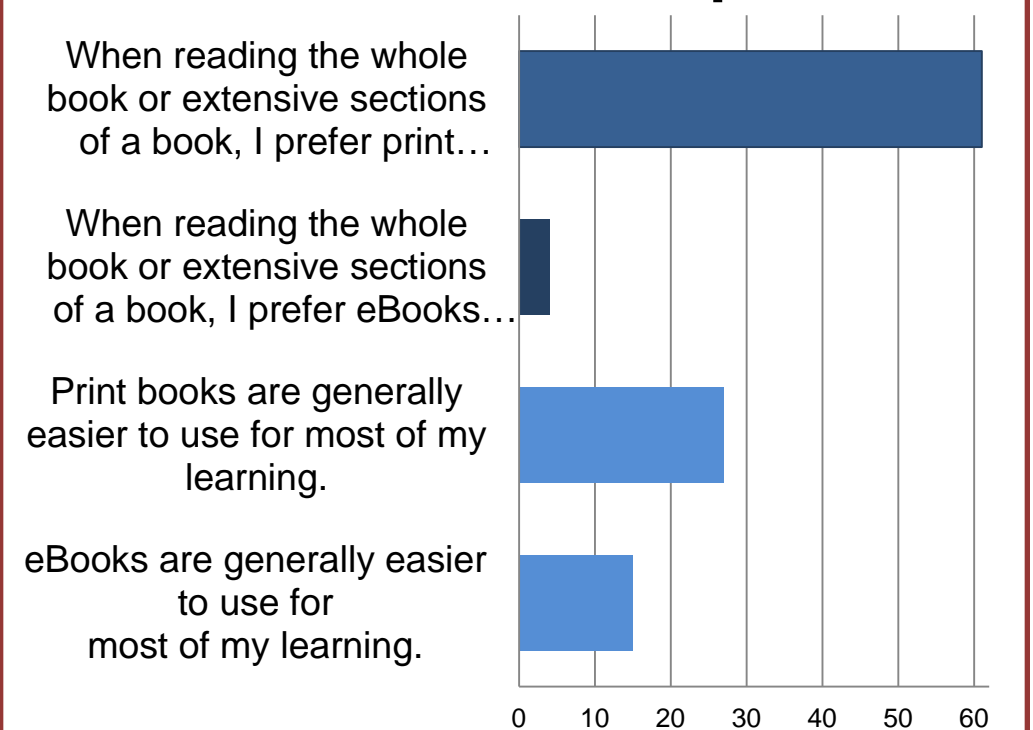
- 96% of students indicated using HSL eBooks & a majority believe eBooks benefit their studies
- Conflicting preferences between electronic or print demonstrated in comments and survey results
- Functionality, cost, & analytics require future research
- HSL will continue supporting eBooks and working to make them easily accessible

First Year Medical Student E-Book Survey Findings

eBook Satisfaction



Electronic v. Print Opinions



Current and Future eBook Needs

What DO with eBooks	What WANT from eBooks
Read it from screen or handheld	Highlight & annotate
Search full text	Print/download PDF sections
Print pages or chapters	Save/share notes