

ASSESSMENT IN A TIME OF CHANGE

CHARISSA JEFFERSON: BUSINESS & DATA LIBRARIAN

LAURIE BORCHARD: DIGITAL LEARNING INITIATIVES LIBRARIAN



CSUN

**CALIFORNIA
STATE UNIVERSITY
NORTHRIDGE**

PROBLEMS WITH ASSESSMENT PLANS

- **TOO GENERAL OR BROAD**
- **ACCOUNTABILITY**
- **IMPLEMENTATION**
- **LACK OF LEADERSHIP**

WHAT IS THE LIBRARY CLIMATE?

Best Practices

- **Make sure your plan aligns with university existing library goals**
embedded assessment
- **Review initiatives that can help or hinder the implementation of your plan employee morale**
- **Evaluate the previous plan to determine what worked & what didn't**
library strategic planning
- **Make sure your plan is not too broad, but specific**
campus strategic goals
- **Assess whether your plan implementation is feasible within a specific amount of time**
new roles within the library

WHO SHOULD YOU CONSULT?

Best Practice **EVERYONE!**

Working groups or committees

- **Develop a timeline and reporting structure**
- **Collaborate with everyone in the planning phase**
 - **Make sure they're on board**
- **Be transparent through the implementation**
 - **Research methodology**

Who will be impacted by the assessment plan?

DATA GATHERING

Best Practices

- **What types of assessment have already been done?**
 - **Identify gaps, are there services or user populations that have been overlooked?**
 - **What data do you already collect?**
 - **What type of assessment would help you move forward- surveys, focus groups, etc**
 - **Anecdotal data? Senate meetings, faculty workshops, reference desk, reserves**
 - **What assessment projects should you continue, what should you discontinue?**
 - **previous data from past assessment projects**
 - **missing data?**
 - **tools & technology for data collection & analysis**

OUR PLAN

- **5 YEAR IMPLEMENTATION**
- **REPORTING STRUCTURE**
- **PROMOTE ASSESSMENT IN THE LIBRARY**
- **DEVELOP AN ASSESSMENT TOOLKIT**

CONTACT US WITH QUESTIONS

CHARISSA JEFFERSON

BUSINESS & DATA LIBRARIAN

CHARISSA.JEFFERSON@CSUN.EDU

(818) 677-6390

LAURIE BORCHARD

DIGITAL LEARNING INITIATIVES LIBRARIAN

LAURIE.BORCHARD@CSUN.EDU

(818) 677-4264

CSUN | **Oviatt
Library**