



LLAMA Assessment Section Affinity Group

LLAMA Assessment Section

Focuses on library assessment, evaluation, and measurement regardless of type of library or activity. We emphasize the role of assessment in demonstrating the impacts of our libraries. Our work includes recommending and developing tools, methods, guidelines, standards, and policies and procedures. We plan and deliver webinars, programs, publications, special projects, and discussion groups(s). We seek opportunities to collaborate within our Section, within LLAMA, and beyond.

LLAMA Assessment Section

- ▶ Measurement Assessment & Evaluation Section (MAES) Until July 1, 2016
- ▶ New Committees
 - ▶ Competencies and Methods – Robin Ewing
 - ▶ Marketing and Communication – Ellen Safley, Meg Sharf
 - ▶ Organizational Practices – Jessame Ferguson, Sarah Naper
 - ▶ Resources – John Wiggins, Helen Look
 - ▶ Services – Greg Carega, Nancy Cunningham
- ▶ Provide professional development opportunities for those working in assessment and for those assuming leadership roles involved with assessment

LLAMA Charge and Core Values

Advances outstanding leadership and management practices in library and information services by encouraging and nurturing individual excellence in current and aspiring library leaders.

Core Values - LLAMA believes advancing leadership and management excellence is achieved by fostering the following values:

- ▶ Exemplary and innovative service to and for our members
- ▶ Leadership development and continuous learning opportunities for our members
- ▶ Sustainable and socially responsible management

LLAMA Reorganization

- ▶ Vote on New Bylaws November 16-December 8
- ▶ If approved, implemented spring 2017
- ▶ Purpose
 - ▶ Become more Agile, Responsive to, and Engage Members
 - ▶ Focus on Professional Development
 - ▶ Add Value
 - ▶ Become a Leader in Innovation in ALA
- ▶ Reorganization into Communities of Practice

LLAMA Reorganization

- ▶ Provide more opportunities for members to get involved in projects of interest
- ▶ Projects could emerge from Committees or Volunteers who are Members
- ▶ Projects would have:
 - ▶ Charge
 - ▶ Deliverables
 - ▶ Expected time commitment
 - ▶ List of desired skills, knowledge, and experience volunteers need
 - ▶ Leader(s) and their Contact Info
 - ▶ Resources available
- ▶ Projects would be announced, so that those who are interested could volunteer.

Previous and On-going Activities

Programs at Annual 2016 included:

- ▶ Micro Assessments of Public Services Usability
- ▶ Is the Big Deal a Good Deal? Methods and Approaches to Evaluating Bundled Content
- ▶ Using Qualitative Assessment to Inform Strategic Decision Making

- ▶ **Hot Topics in Assessment:** Held every Midwinter.
Midwinter 2016: Assessing Liaisons

Current Activities

1. “What’s Your Story?” Webinar Series

Intended for those new to assessment or who need a foundation to develop better skills for using data to facilitate decision making and strategic planning.

Sept. 26, 1:30-3:00 pm -- [“What's your story? – An Introduction to Research Design for Libraries and Information Services”](#)

- Presenter: Martha Kyrillidou, Principal, QualityMetrics LLC, Silver Spring, Maryland

Oct. 26, 1:30-3:00 pm -- [“What’s Your Story? -- Getting Organized for Assessment and Data Collection”](#)

- Presenter: Holt Zaugg, Assessment Librarian, Brigham Young University, Provo, Utah

Nov. 16, 1:30-3:00 pm -- [“What’s Your Story? -- Visualizing Data to Tell Your Story”](#)

- Presenter: Sarah Anne Murphy, Professor and Coordinator of Assessment, The Ohio State University Libraries, Thompson Library, Columbus, Ohio

Upcoming Activities

- ▶ LLAMA Assessment Section Programming Survey: <http://tinyurl.com/2016assess> (Resources)
- ▶ Assessment Repository (Organizational Practice)
- ▶ Tools and Reviews (Competencies and Methods)
- ▶ Consuela Askew's research: instruction on assessment in library school programs
- ▶ LLAMA Career Institute that focuses on Assessment (Competencies and Methods)
- ▶ *Questions about Assessment Section Activities?*

Today's Table Conversations

- ▶ Takeaways from LAC so far
- ▶ What have you learned about assessment that has had the most impact in your assessment practice/efforts?
- ▶ What do you think you need/want to learn as soon as possible?
- ▶ Do you have any ideas of projects the Assessment Section should consider about developing assessment leaders?
- ▶ Please take the **LLAMA Assessment Section Programming Survey to give us ideas for upcoming programming**